

## OutWest Systems, Inc.

Innovation through Insight

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| <b>COMPANY NAME</b> | OutWest Systems, Inc.  |
| <b>HQ</b>           | 5037 List Drive<br>Colorado Springs, Colorado 80919<br>USA                 |
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| <b>FOUNDED</b>      | 2009   |

**EXECUTIVES** Paul N. Weissler, President and Chief Executive Officer.

Weissler has more than 25 years of experience developing and bringing to market Windows® software applications. He successfully launched a software company in 1992 to develop Windows-based applications. In 1996 Weissler joined Golden Software as the senior software developer for Golden Software's highly profitable Grapher® product, a full-featured 2D/3D scientific graphing package.

In 2009, Weissler started OutWest Systems, Inc. with a goal of developing a low-cost, firearms training system based on the latest computer and video technology. The in-depth knowledge Weissler gained as a target shooter was instrumental in the design of the training system. The Optical Computer-Aided Training (OCAT) System was the first product introduced by OutWest Systems.

Weissler holds a BS in electrical engineering and computer science, and a MS in electrical engineering.

**PRESS CONTACT**

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**MEDIA HOTLINE**

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**EXECUTIVES**

**Jim Cline, Vice-president and Chief Operating Officer.**

Cline spent 10 years as an U.S. Air Force security police officer. He is an avid competitive shooter and past member of the International Defensive Pistol Association. This experience has allowed him to bring a shooter's eye to the development of the OCAT System.

Cline started developing software and games for bulletin boards in the late 1980s. He joined Aatrix software in 1996, developing financial software for the Apple Mac® PCs.

In early 2000, Cline joined Embarcadero Technologies as a senior software developer.

Cline has more than 20 years of software development experience, military firearms training and competitive shooting practice. He joined OutWest Systems in 2008, using his in-depth knowledge of software development and firearms to create the OCAT System Analyzer, an integral part of the OCAT System.

**PRESS CONTACT**

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**MISSION**

OutWest Systems develops unique, innovative and fun products for the shooting community and beyond.